

Developing Your Why

MAKING A PLAN BEGINS WITH A VISION FOR THE FUTURE & THAT VISION IS KNOWN AS YOUR WHY.

What is your why?



You're going to have challenges along the way. It's important to find a way to remind yourself everyday of what your business can help you achieve. Your WHY is the reason you signed your Mary Kay agreement & it is why you work on building a successful business. It keeps you motivated & focused. It is something that is deeply personal, yet relatable to others. Your WHY inspires the actions that lead to your results by sharing directly from your heart.

WRITE DOWN YOUR WHY

WHAT GOALS DO YOU WANT TO ACHIEVE?

What do you want to change, enhance or accomplish for yourself and for the people around you?
Who are the people in your life that could be affected by you having more flexibility and financial success?

CREATE A WAY TO VISUALIZE YOUR WHY

Keep a visual reminder of your goals in a place that you can see every day; a photo on your desk, a Pinterest Dream Board or a screensaver on your phone. Use these photos for inspiration as you experience setbacks & successes. Keep adding new photos that build on your Why.



What is your plan?

Now that you have your Why, it's time to put it into action! Write down what you plan to accomplish over the next three months.

30 DAYS

60 DAYS

90 DAYS
