#### From MSD Kristin Sharpe

# Your Magic Number

I want to make \$\_\_\_\_\_ profit per month. Which means I want to sell \$\_\_\_\_\_ retail per month. (Take profit per month x2.)
Based on last month's sales, my average per face is \$\_\_\_\_\_ retail. (Total sales last month divided by number of faces done.)
In order to reach my retail goal, I need to see \_\_\_\_\_ faces. (Retail goal divided by per face average.)
Which means I need to hold \_\_\_\_\_ parties. (Divide 3 into the total number of faces.)
If 70% of the parties I book will hold, that means I need to book \_\_\_\_ parties you need to hold from above x.30 then add this number to the number of parties you need to hold from above & round up to the nearest number.)
If 1 out of 7 contacts books a party, I need to generate \_\_\_\_\_ leads. (Multiply 7 x the number of parties you need to book.)

## Sample Schedule

First 5 Days of the Month	Lead Generating
5th-7th	Booking
8th-20th	Parties
21st-30th	Follow Up/ Team Building

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# Goal Sheet

I want to profit:

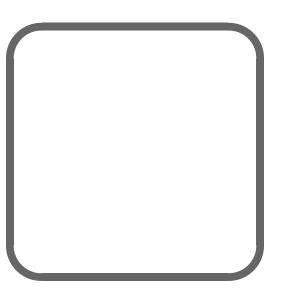
\$

Divide by:

.40

Retail Sales Goal:

Picture of My Goal



What will happen when you achieve this goal?
How will it feel?
Who will be impacted?

You can do it!

